

## Press Release



27 April 2009

## MotoGP Jerez 2009: play poker high above the race circuit with bwin

### Further information

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The bwin Group has over 20 million registered customers in more than 25 core markets. On a number of different platforms, the Group offers sports betting, poker, casino games, soft and skill games, as well as audio and video streams of top sporting events such as the German Soccer League. The holding company bwin Interactive Entertainment AG is listed in the ATX on the Vienna Stock Exchange (ID code BWIN, Reuters ID code BWIN.VI), and as the parent company provides various services such as software development, marketing, communications, human resources and finance for its subsidiaries and associated companies. The operational business of the bwin Group is carried out by subsidiaries and associated companies on the basis of licences (e.g. Germany, Italy and Gibraltar). Full details about the Company can be found on its investor relations website at [www.bwin.org](http://www.bwin.org).

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**A high-flying poker table will offer MotoGP fans a spectacular new perspective on the MotoGP.**

bwin will set the adrenaline levels soaring at this year's Gran Premio bwin.com de España. The world's leading online gaming provider will surprise visitors with a breathtaking setting during the MotoGP race weekend in Jerez. Without doubt the Sky Platform will be the most exclusive location to play poker, meet people and watch the track action. Between Thursday, April 30 and Sunday, May 3 the bwin platform will be the place to be.

The "bwin Poker in the Sky stage adds an unmistakable bwin touch to the Gran Premio bwin.com de España" explains Co-CEO Manfred Bodner of bwin, the official sponsor of the MotoGP.

Over the long weekend the bwin Sky platform will host a series of events starting with the pre-event on Thursday organized by Dorna Sports, where a group of MotoGP riders will put on their poker faces and test their nerves 50 meters above the racetrack.

bwin will also offer an SMS promotion where poker and MotoGP fans can win 2 seats at the bwin poker table in the sky during the 250cc race.

For TV networks the platform will be ideal for shooting exclusive footage with the breathtaking scenery in the background, and the platform can also be used for interviews.

Right on time bwin is launching its [www.bwinpressevent.com](http://www.bwinpressevent.com) website for media representatives. It will offer relevant information on the MotoGP for journalists and a selection of photos and videos are available for download.