

## Press factsheet



## WPT Venice: bwin brings the “F1 of poker” to Italy

### Further information

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The bwin Group has over 20 million registered customers in more than 25 core markets. On a number of different platforms, the Group offers sports betting, poker, casino games, soft and skill games, as well as audio and video streams of top sporting events such as the German Soccer League. The holding company bwin Interactive Entertainment AG is listed in the ATX on the Vienna Stock Exchange (ID code BWIN, Reuters ID code BWIN.VI), and as the parent company provides various services such as software development, marketing, communications, human resources and finance for its subsidiaries and associated companies. The operational business of the bwin Group is carried out by subsidiaries and associated companies on the basis of licences (e.g. Germany, Italy and Gibraltar). Full details about the Company can be found on its investor relations website at [www.bwin.org](http://www.bwin.org).

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## WPT Venice, powered by bwin, at a glance:

### Event schedule & information

Welcome Party for press	May 5 <sup>th</sup>	19:00	Casino di Venezia gardens
WPT Venice Welcome Party	May 5 <sup>th</sup>	20:00	Casino di Venezia gardens
Tournament registration	May 6 <sup>th</sup> May 7 <sup>th</sup>	11:00 11:00	Casino di Venezia Casino di Venezia
Tournament start Day 1A	May 6 <sup>th</sup>	15:00	
Tournament start Day 1B	May 7 <sup>th</sup>	15:00	
Tournament start Day 2	May 8 <sup>th</sup>	15:00	
Tournament start Day 3	May 9 <sup>th</sup>	15:00	
bwin party	May 9 <sup>th</sup> (by invitation only)		
Final Table starts	May 10 <sup>th</sup>	12:00	

**Buy-in for main event: €4,000+ €400**

**Players receive 15,000 in chips**

**Blinds are increased every 60 minutes**

**Side event 1: €1000+€100 on May 9<sup>th</sup> at 16.00**

Players receive 7,000 in chips

Blinds are increased every 30 minutes

**Side event 2: €300+€30 on May 10<sup>th</sup> at 16.00**

Players receive 4,000 in chips

Blinds are increased every 30 minutes

**Cash games** will be provided by Casino di Venezia throughout the tournament.

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## Frequently Asked Questions:

### **Is WPT Venice, powered by bwin, an official WPT tour stop?**

Yes; the WPT Venice, powered by bwin, is the first brick-and-mortar WPT tournament in Italy.

### **How many players are participating in the WPT Venice? How big is the prize pool?**

The maximum number has been set at 450 players to ensure highest quality standards for tournament play and player experience.

The final number of participants will be presented when registration for Day 1B has been concluded. This number also determines the prize pool.

### **What will the winner receive?**

In addition to cash, the winner will receive an official WPT Venice bracelet, a WPT Champion title, and a seat at the WPT World Championships in Las Vegas 2010 worth over 25,000.

### **Are there any professional poker players participating in the tournament?**

Yes, several have already registered, and more are expected to show up when the tournament begins on May 6<sup>th</sup>.

### **Who is the tournament director?**

Sandro Basaldella from Casino di Venezia is the Tournament Director, and Thomas Lamatsch will be acting as Special Consultant to Sr. Basaldella.

### **Do you have an official website?**

Yes [www.wptvenice.com](http://www.wptvenice.com) offers information needed in four languages (English, Italian, Spanish and French).

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### **Will it be possible to follow the event online?**

The entire tournament will be covered on the bwin poker blogsite. The final table will be videostreamed on the poker blog and the official WPT Venice webpage.

Official WPT Venice website: [www.wptvenice.com](http://www.wptvenice.com)  
bwin Poker blog Italy: [www.bwinpokerblog.it](http://www.bwinpokerblog.it)  
bwin poker blog: [www.bwinpokerblog.com](http://www.bwinpokerblog.com)

### **Will bwin offer bets on the WPT Venice?**

Yes, bets will be offered on the bwin.

### **Will there be press facilities?**

Yes there is a dedicated press room within the casino and catering will be provided.

### **Will there be wireless internet for press?**

Yes, all press representatives have access to free wireless internet.

### **How can I find out more information about the tournament?**

Please contact the following press officers for additional information about the WPT Venice, powered by bwin:

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