

14 January 2013

## Join the Mile High 'Club of Champions' with bwin

*bwin offers fans the chance to check in and take off with Bayern Munich*

bwin, Europe's largest sports book, is offering one lucky football fan a once in a life time opportunity to accompany the Bayern Munich squad on the team plane as they jet off to their last 16 Champions League clash with Arsenal.

The winner and a friend will join the squad as they are whisked to London, where they will watch the match from the best seats in the house at the world famous Emirates Stadium. After the game, the fans will be able to catch up on all the post-match analysis as they join the players for the official team banquet.

The full "[Away Game Experience](#)" package includes;

- Exclusive return flights on the FC Bayern Munich team plane from Munich to London accompanied by the squad
- Two tickets to watch FC Bayern Munich v Arsenal at the Emirates Stadium
- Attendance at the official team banquet
- Two nights stay for two in 4 star hotel
- €500 spending money

To be in with a chance of winning this unique experience customers need only to opt in to the promotion and place any bet on the Australian Open\*.

As an official partner to three of Europe's finest football clubs – Real Madrid, Manchester United and Bayern Munich - only bwin can offer its customers exclusive behind-the-scenes access and money can't buy experiences through their elite 'Club of Champions' promotions.

Future 'Club of Champions' promotions will include 'Backstage at the Bernabeu', 'Train & Meet with Bayern Munich' and even the chance to play a match with your friends on the hallowed turf of Old Trafford.

The "Away Game Experience" promotion runs from 15 January 2013 – 27 January 2013.

Check out how to win these packages at [bwin.com/clubofchampions](http://bwin.com/clubofchampions)

Keep up with the latest betting action [@bwin](#) on Twitter, [like](#) the Facebook fanpage and logon to [bwinbetting.com](http://bwinbetting.com)

\*Minimum odds of 1.7 (2/3) and a minimum wager of €5. Full terms and conditions please see the ['Club of Champions'](#) promotion page.

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*bwin is the leading sports betting brand of bwin.party digital entertainment plc (LSE: BPTY), the world's largest listed online gaming company. The Company was formed from the merger of bwin Interactive Entertainment AG and PartyGaming Plc on 31 March 2011. Incorporated, licensed and regulated in Gibraltar, the Group also has licences in France, Italy and Denmark. With offices in Europe, India, Israel and the US, the Group generated total pro forma revenue of €816.0m and pro forma Clean EBITDA of €199.3m in 2011. bwin.party commands leading market positions in each of its four key product verticals: online sports betting, poker, casino and bingo with some of the world's biggest online gaming brands including [bwin](#), [PartyPoker](#), [PartyCasino](#) and [Foxy Bingo](#).*

*The Group's scale, technology and strong portfolio of games collectively differentiate its customer offer from those of its competitors. bwin.party is a constituent member of the FTSE 250 Index and the FTSE4Good Index Series, which identifies companies that meet globally recognised corporate responsibility standards. For more information about bwin.party, visit: [www.bwinparty.com](http://www.bwinparty.com).*